



## FOR IMMEDIATE RELEASE

**Contact:**

Chris Pereira  
Marketing Manager  
[chris@pineberryinc.com](mailto:chris@pineberryinc.com)  
Tel: 905-829-0016 Ext. 222 / 1-844-PINEMFG  
Fax: 905-829-4637  
Web: [www.pineberryinc.com](http://www.pineberryinc.com)

**Address:**

1 - 2300 Bristol Circle  
Oakville, Ontario  
Canada L6H 5S3

# Press Release

## **Pineberry Manufacturing Inc. Wins Top Product 2017 Award For The InstaPrint Packing Slip Inserter**

*Pineberry Manufacturing Inc.'s InstaPrint prints, scans and inserts up to 200 pages per minute on demand, greatly reducing bottlenecks, labor costs and improving automated packing slip order fulfillment. InstaPrint can even fold packing slips for quick insertion into small boxes and cartons.*

Toronto, ON, October 19, 2017 – Pineberry Manufacturing Inc. is the recipient of Printing News' Readers' Choice Top Products 2017 Award in the category Finishing & Mailing: Inserters for the [InstaPrint Packing Slip Inserter Automation System](#). The Fifth Annual [Printing News](#) Readers' Choice Top Products Awards competition was conducted in mid-2017. Printing News gathered opinions from print service providers about what they consider to be the most significant products introduced to the commercial printing industry over the last 15 months. To be considered for an award, a product had to be released, commercially available, and shipping between January 1, 2016 and March 31, 2017. Voting was open to all print service providers worldwide from June 26 through July 25, 2017.

The InstaPrint uses a high quality drop-on-demand inkjet printer that has the ability to print on many flat materials, sizes and odd stocks, including paper, plastic and stock with an integrated label. With no consumables other than ink, the InstaPrint is cost efficient proving a quick ROI. Built with read and print software, packing slips are printed, folded and inserted into cartons at high speeds on demand; there is no need to scan down the line.

“Thank-you for naming our InstaPrint Packing Slip Inserter a Top Products 2017 recipient. Our InstaPrint is a very robust, economical solution with a small footprint used to automate packing slip order fulfillment for the packaging and e-commerce industry,” states David McCharles, President of Pineberry Manufacturing Inc. “With an inkjet drop-on-demand printer and no printer duty cycle, if a rare jam occurs it can



be cleared in seconds, unlike a laser printer, making the InstaPrint the most reliable packing slip automated system on the market,” continues Mr. McCharles. “The InstaPrint Packing Slip Inserter prints packing slips, invoices, marketing collateral, coupons, etc. with no start up time, meeting same-day shipping promises and inserting marketing/promotional collateral to increase repeat orders. InstaPrint is designed to increase capacity in distribution centers, reduce the number of packing stations, reduce bottlenecks and labor costs, and improves the overall order fulfillment process,” concludes Mr. McCharles.

With 100 percent print, fold and insert accuracy, the InstaPrint has a small footprint measuring 32.56 inches wide and 59.50 inches long. The InstaPrint comes with an attached Pineberry HSF 12 Friction Feeder, Printer and a Pineberry Fold & Inserter on a vacuum conveyor that can be easily integrated next to packaging lines for seamless packaging and order fulfillment. With an optional loader, the InstaPrint can hold up to 10,000 sheets. With an inkjet drop-on-demand print system, packing slips are scanned and printed in milliseconds for speedy order fulfillment. With an optional folding application, packing slips can be easily inserted into various sized cartons meeting multiple configuration requirements. Pineberry Manufacturing Inc. can enlarge the InstaPrint with affixing and collating packaging lines, making the InstaPrint flexible being altered according to job requirements.

#### **About [Printing News](#)**

PrintingNews.com is the resource for the Commercial, Sign & Digital Printing Market that includes business news and articles on wide format, digital and production ink jet printing products, supplies and services.

#### **About [Pineberry Manufacturing Inc.](#)**

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

###



If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email [chris@pineberryinc.com](mailto:chris@pineberryinc.com).





