



FOR IMMEDIATE RELEASE

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Press Release

Pineberry Manufacturing Inc. to Showcase Pharmaceutical and Packaging Serialization Systems for Flat Cartons in Booth C-3704 at PACK EXPO, September 25 - 27, 2017

Pineberry Manufacturing Inc.'s serialization systems mark flat cartons, bags and leaflets to add track and trace information, date/lot codes, UDI codes, and more.

Toronto, ON, June 29, 2017 – Pineberry Manufacturing Inc. will be exhibiting PACK EXPO Las Vegas with a CartonTrac FC – Flat Carton Serialization System. The CartonTrac Serialization Systems manufactured by Pineberry Manufacturing Inc. is designed for complex coding and high resolution thermal inkjet printing requirements for packaging and pharmaceutical serialization and traceability. Producing the cleanest codes on the market, verified with an in-line reader and cannot be tampered with, pharmaceutical and packaging cartons are controlled with precision providing codes and data that are superior to inkjet, with zero printing consumables or downtime. Pineberry Manufacturing Inc.'s serialization and track & trace systems aim to help fight the immense market of counterfeit products and to enhance consumer safety in accordance with legislations, such as the Drug Quality & Security Act (DQSA) and the Drug Supply Chain Security Act (DSCSA).

“This is a robust solution with a small footprint that can be used next to automated cartoners or a work station for hand fill packaging,” states David McCharles, President of Pineberry Manufacturing Inc. “Our Flat Carton Serialization Systems can print using either laser or inkjet print, making it the most flexible solution on the market,” continues Mr. McCharles. “The system is a perfect fit for semi-automated packages of pharmaceuticals or even as to pre-serialize cartons before they are filled into the hopper of an automated cartoner. Both processes ensure 100% accuracy of track and trace serialization codes,” concludes Mr. McCharles.



Pineberry Manufacturing Inc.'s CartonTrac FC – Flat Caron Serialization System has a small footprint measuring 59.50 inches long by 32.56 inches wide. Serialization requires a comprehensive system to track and trace the passage of packages, prescription drugs and pharmaceutical products throughout the entire distribution and supply chain. Serialization is able to identify every product's serial number, origin, shelf life and batch number; tracing the products life cycle from production, through distribution to patient. With a reliable 1D or 2D barcode reader, pharmaceutical products and packages can be verified to ensure 100% accuracy. Pineberry manufactured its pharmaceutical and packaging serialization machinery systems so they are modular and can act as leaflet verification systems as well; saving customer's from purchasing two separate machines.

About PACK EXPO

PACK EXPO International is the largest processing and packaging trade show in the world. Co-located with Healthcare Packaging EXPO, the event features a marketplace of 2,000+ exhibitors displaying processing and packaging equipment and technologies for virtually every vertical market, drawing 30,000+ attendees and offering free educational presentations in several venues on the show floor. Attendees include corporate managers, engineers, sales managers, plant managers, logistics and supply chain managers, manufacturers and production supervisors, brand and marketing managers, quality controllers, purchasers, research/development and package designers from a wide variety of consumer packaged goods companies (CPGs).

About Pineberry Manufacturing Inc.

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized friction feeder, leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email chris@pineberryinc.com.



