



## FOR IMMEDIATE RELEASE

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# Press Release

## **Pineberry Manufacturing Inc. to Demonstrate the CC 50 Card Counter in Booth #406 at ICMA EXPO, March 26-29, 2018**

*Pineberry Manufacturing Inc.'s Card Counters count and batch a large variety of plastic cards, CR 80's and small products with speed and agility, maintaining 100% accuracy.*

Toronto, ON, January 10, 2018 – Pineberry Manufacturing Inc. will be exhibiting at ICMA EXPO with the [CC 50 Card Counter](#). Manufactured with robustness and versatility, the CC 50 counts, batches, and totalizes lottery tickets, pull tab tickets, break open tickets, CR 80 plastic cards, sports cards, trading cards, transit passes, bus tickets, business cards and more. The CC 50 is a durable and accurate machine that combines superior functionality with quality manufacturing. Perfect for a variety of industries that need to count and batch cards and other small items quickly and accurately.

“The Pineberry CC 50 Card Counter has a variety of solutions to count, batch and totalize plastic cards, pull tab tickets, scratch tickets, and other custom applications,” explains David McCharles, President of Pineberry Manufacturing Inc. “It is a durable and accurate machine that combines superior functionality with quality manufacturing,” states Mr. McCharles.

Pineberry Manufacturing Inc.'s CC 50 Card Counter is reliable and easy to operate with fast, accurate counts. The CC 50 has batch capabilities from 1 to 100 (higher counts available) with cumulative totalizing. The system is small enough to fit seamlessly on various tables and desktops. It can be used manually or automatically and has an adjustable nip wheel that allows the counter to handle different thicknesses.



### About ICMA EXPO

The International Card Manufacturers Association (ICMA) serves the dynamic card industry and the various companies and organizations involved in manufacturing and personalizing these cards. In addition to training programs, educational events and publishing the magazine *Card Manufacturing*, the association leads a variety of programs for the card industry. The ICMA EXPO is scheduled for March 26-29, 2018 at Omni Orlando Resort at ChampionsGate, Florida. For the third year in a row, ICMA will co-locate the EXPO with the Secure Technology Alliance Payments Summit. Secure Technology Alliance is an international, multi-industry association working to stimulate adoption of smart card and advanced payment technology. The EXPO will also be co-located this year with the U.S. Payments Forum All Members Meeting.

### About Pineberry Manufacturing Inc.

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email [chris@pineberryinc.com](mailto:chris@pineberryinc.com).

