



FOR IMMEDIATE RELEASE

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Press Release

Pineberry Manufacturing Inc. to Demonstrate Desktop CardCheck Card Verification and Inspection System in Booth #406 at ICMA EXPO, March 26-29, 2018

Pineberry Manufacturing Inc.'s CardCheck Card Verification and Inspection System offers 100% quality guarantees and ensures unfailing card integrity on both the front and back of cards in one pass.

Toronto, ON, January 11, 2018 – Pineberry Manufacturing Inc. will be exhibiting ICMA EXPO with the [CardCheck Card Verification and Inspection System](#). With true card edge-to-edge inspection, the Pineberry two sided plastic card verification and inspection system provides automated 100% inspection of every card. As cards run through this high speed system, digital technology and cameras verify colors, images, pictures, text, codes, numbers, dates, print errors, magnetic stripes, signature panels, scratches, placement accuracy and card dimensions. Upon verification, successful cards are shingled for easy packaging. Unsuccessful cards are rejected into a lock-and-key catch tray without interrupting the machine.

“Our CardCheck Card Verification and Inspection System is designed for simplicity, accuracy, and fits on most desktops,” states David McCharles, President of Pineberry Manufacturing Inc. “Our two camera system not only detects print and surface defects of plastic cards on the fly, but also eliminates bottlenecks that are created by human inspectors, excess costs of false rejects and unnecessary labor time,” continues Mr. McCharles. “The CardCheck is ideal for the card industry, and runs plastic, credit and financial cards, CR 80’s, employee and student ID cards, social insurance cards, phone cards, driver’s licenses, business cards and more,” concludes Mr. McCharles.

Pineberry Manufacturing Inc.'s CardCheck Card Verification and Inspection System fits perfectly on various tables and desktops, easily integrates into other personalization systems, and has the smallest footprint on the market. The system inspects colored, white, black, clear, blank and printed cards, with



speeds up to 36,000 per hour. Like all Pineberry Manufacturing products, the Card Inspection System can be customized to fit the manufacture's needs.

[About ICMA EXPO](#)

The International Card Manufacturers Association (ICMA) serves the dynamic card industry and the various companies and organizations involved in manufacturing and personalizing these cards. In addition to training programs, educational events and publishing the magazine *Card Manufacturing*, the association leads a variety of programs for the card industry. The ICMA EXPO is scheduled for March 26-29, 2018 at Omni Orlando Resort at ChampionsGate, Florida. For the third year in a row, ICMA will co-locate the EXPO with the Secure Technology Alliance Payments Summit. Secure Technology Alliance is an international, multi-industry association working to stimulate adoption of smart card and advanced payment technology. The EXPO will also be co-located this year with the U.S. Payments Forum All Members Meeting.

[About Pineberry Manufacturing Inc.](#)

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email chris@pineberryinc.com.

