



FOR IMMEDIATE RELEASE

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Press Release

Pineberry Manufacturing Inc. to Showcase Pharmaceutical and Packaging Serialization Systems for Flat Cartons in Booth 713 at PACK EXPO East, Feb 27 – Mar 1, 2017

Pineberry Manufacturing Inc.'s serialization systems mark flat and erect cartons, bags and leaflets to add track and trace information, date/lot codes, and more.

Toronto, ON, January 16, 2017 – Pineberry Manufacturing Inc. will be exhibiting PACK EXPO East 2017 in Philadelphia, Pennsylvania with a compact version of the CartonTrac FC – Flat Carton Serialization System. The CartonTrac Serialization Systems manufactured by Pineberry Manufacturing Inc. is designed for complex coding and high resolution thermal inkjet printing requirements for packaging and pharmaceutical serialization and track and trace information. Producing the cleanest codes on the market, verified with an in-line reader and cannot be tampered with, pharmaceutical and packaging cartons are controlled with precision under the laser providing codes that are superior to inkjet, with zero printing consumables or downtime. Pineberry Manufacturing Inc.'s serialization and track & trace systems aim to help fight the immense market of counterfeit products and to enhance consumer safety in accordance with legislations, such as the Drug Quality & Security Act (DQSA) and the Drug Supply Chain Security Act (DSCSA).

“This is a robust solution with a small footprint that can be used next to automated cartoners or a work station for hand fill packaging,” states David McCharles, President of Pineberry Manufacturing Inc. “Our Flat Carton Serialization Systems can print using either laser or inkjet, making it the most flexible solution on the market,” continues Mr. McCharles. “The system is a perfect fit for semi-automated packages of pharmaceuticals or even as to pre-serialize cartons before they are filled into the hopper of an automated cartoner. Both processes ensure 100% accuracy of track and trace serialization codes,” concludes Mr. McCharles.



Pineberry Manufacturing Inc.'s compact version of the CartonTrac FC – Flat Caron Serialization System has a small footprint measuring 59.50 inches long by 32.56 inches wide. Serialization requires a comprehensive system to track and trace the passage of prescription drugs and pharmaceutical products throughout the entire distribution and supply chain. Serialization is able to identify every product's serial number, origin, shelf life and batch number; tracing the products life cycle from production, through distribution to patient. With a reliable 1D or 2D barcode reader, pharmaceutical products and packages can be verified to ensure 100% accuracy. Pineberry manufactured its pharmaceutical and packaging serialization machinery systems so they are modular and can act as leaflet verification systems as well; saving customer's from purchasing two separate machines.

[About PACK EXPO East](#)

PACK EXPO East offers the industry's premier tradeshow experience in an East Coast location, Pennsylvania Convention Center, Philadelphia, PA. The event features a marketplace of 400+ exhibitors displaying processing and packaging equipment, machinery, materials and containers and automation and controls for various industries, including food & beverage, pharmaceutical/medical device, cosmetics/personal care, chemical/household, other packaged goods. No other show offers companies on the East Coast so much in the way of packaging innovation, education and inspiration.

[About Pineberry Manufacturing Inc.](#)

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email chris@pineberryinc.com.

