



## FOR IMMEDIATE RELEASE

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# Press Release

### **Pineberry Manufacturing Inc. to Showcase FlexJet DOD Personalization System in Booth S-1432 at PACK EXPO, November 6-9, 2016**

*Pineberry Manufacturing Inc.'s Drop on Demand (DOD) Personalization System barcodes, codes and personalizes up to 60,000 cards per hour.*

Toronto, ON, October 4, 2016 – Pineberry Manufacturing Inc. will be exhibiting at PACK EXPO 16 with the FlexJet DOD Personalization System. The FlexJet DOD Personalization System barcodes, codes, labels, prints and personalizes plastic cards, lottery tickets, envelopes, letters, magazine subscriptions, and much more. The FlexJet DOD Personalization System is comprised of a conveyor transport belt with a Pineberry HSF Friction Feeder, labeler, DOD printer (inkjet or laser printer), verification camera, UV lamp, reject and exit shingling conveyor.

“We offer a full line of versatile plastic card personalization systems,” states David McCharles, President of Pineberry Manufacturing Inc. “These systems range from high end DOD systems with magnetic strip encoding, phone card systems, high speed thermal printers and mini inkjet solutions,” continues Mr. McCharles. “Exhibiting at PACK EXPO, the FlexJet DOD on display will include a Pineberry HSF 12 Friction Feeder, labeler applying scratch-off labels on plastic cards, Atlantic Zeiser inkjet printer, UV lamp, and a Lake Image camera verification system. We will feed, print and apply scratch offs to plastic cards at a speed of 40 meters per minute,” concludes Mr. McCharles.

The FlexJet DOD is a proven high quality solution for personalizing plastic cards, lottery tickets and other flat media. Pineberry offers DOD UV/LED, CIJ (Continuous Inkjet) and HP heads with custom inks or toners that adhere to the product material being fed. This inkjet solution is project specific, customized to the needs of the customer. The FlexJet DOD prints up to 400 DPI resolution in X and Y direction using DOD. The resolution is flexible and can be altered according to job requirements.



### **About PACK EXPO**

PACK EXPO International is the largest processing and packaging trade show in the world. Co-located with Pharma EXPO, the event features a marketplace of 2,300+ exhibitors displaying processing and packaging equipment and technologies for virtually every vertical market, drawing 50,000 attendees and offering free educational presentations in several venues on the show floor. Attendees include corporate managers, engineers, sales managers, plant managers, manufacturers and production supervisors, brand and marketing managers, quality controllers, purchasers, research/development and package designers from a wide variety of consumer packaged goods companies (CPGs).

### **About Pineberry Manufacturing Inc.**

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email [chris@pineberryinc.com](mailto:chris@pineberryinc.com).

