



## FOR IMMEDIATE RELEASE

**Contact:**

Chris Pereira  
Marketing Coordinator  
[chris@pineberryinc.com](mailto:chris@pineberryinc.com)  
Tel: 905-829-0016 Ext. 222 / 1-844-PINEMFG  
Fax: 905-829-4637  
Web: [www.pineberryinc.com](http://www.pineberryinc.com)

**Address:**

1 - 2300 Bristol Circle  
Oakville, Ontario  
Canada L6H 5S3

# Press Release

## **Pineberry Manufacturing Inc. to Demonstrate the CC 50 Card Counter in Booth #505 at ICMA EXPO, April 4-7, 2016**

*Pineberry Manufacturing Inc.'s Card Counters count and batch a large variety of cards and small products with speed and agility, maintaining 100% accuracy.*

Toronto, ON, March 11, 2016 – Pineberry Manufacturing Inc. will be exhibiting at ICMA EXPO with the CC 50 Card Counter. Manufactured with robustness and versatility, the CC 50 counts, batches, and totalizes lottery tickets, pull tab tickets, break open tickets, CR 80 plastic cards, sports cards, trading cards, transit passes, bus tickets, business cards and more. The CC 50 is a durable and accurate machine that combines superior functionality with quality manufacturing. Perfect for a variety of industries that need to count and batch cards and other small items quickly and accurately.

“The Pineberry CC 50 Card Counter has a variety of solutions to count, batch and totalize plastic cards, pull tab tickets, scratch tickets, and other custom applications. It is a durable and accurate machine that combines superior functionality with quality manufacturing,” states David McCharles, President of Pineberry Manufacturing Inc.

Pineberry Manufacturing Inc.'s CC 50 Card Counter is reliable and easy to operate with fast, accurate counts. The CC 50 has batch capabilities from 1 to 100 (higher counts available) with cumulative totalizing. The system is small enough to fit seamlessly on various tables and desktops. It can be used manually or automatically and has an adjustable nip wheel that allows the counter to handle different thicknesses.



### **About ICMA EXPO**

The International Card Manufacturers Association (ICMA) serves the dynamic card industry and the various companies and organizations involved in manufacturing and personalizing these cards. In addition to training programs, educational events and publishing the magazine *Card Manufacturing*, the association leads a variety of programs for the card industry. The ICMA EXPO is scheduled for April 4-7, 2016, at Loews Royal Pacific Resort in Orlando, Florida. 2016 will mark the first time that ICMA and the Smart Card Alliance (SCA) are co-locating events, giving attendees a broader perspective and expanded opportunities. The content and exhibits of the event will cover technology ranging from the core manufacturing and personalization of a card, to the rapid evolution in secure payments, involving EMV chip cards, mobile wallets, and transportation payments.

### **About Pineberry Manufacturing Inc.**

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

###

If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email [chris@pineberryinc.com](mailto:chris@pineberryinc.com).