



FOR IMMEDIATE RELEASE

Contact:

Chris Pereira
Marketing Coordinator
chris@pineberryinc.com
Tel: 905-829-0016 Ext. 222 / 1-844-PINEMFG
Fax: 905-829-4637
Web: www.pineberryinc.com

Address:

1 - 2300 Bristol Circle
Oakville, Ontario
Canada L6H 5S3

Press Release

Pineberry Manufacturing Inc. to Debut Desktop CardCheck Card Inspection System in Booth #505 at ICMA EXPO, April 4-7, 2016

Pineberry Manufacturing Inc.'s CardCheck offers 100% quality guarantees and ensures unflinching card integrity on both the front and back of cards in one pass.

Toronto, ON, March 29, 2016 – Pineberry Manufacturing Inc. will be exhibiting ICMA EXPO with the CardCheck Card Inspection System. With true card edge-to-edge inspection, this two sided plastic card inspection system provides automated 100% inspection of every card. As cards run through this high speed system, digital technology and cameras verify colors, images, pictures, text, codes, numbers, dates, print errors, magnetic stripes, signature panels, scratches, placement accuracy and card dimensions. Upon verification, successful cards are shingled for easy packaging. Unsuccessful cards are rejected without interrupting the machine.

“Our CardCheck Card Inspection System is designed for simplicity, accuracy, and fits on most desktops,” states David McCharles, President of Pineberry Manufacturing Inc. “Our two camera system not only detects print and surface defects of plastic cards on the fly, but also eliminates bottlenecks that are created by human inspectors, excess costs of false rejects and unnecessary labor time,” continues Mr. McCharles. “The CardCheck is ideal for the card industry, and runs plastic, credit and financial cards, employee and student ID cards, social insurance cards, phone cards, driver’s licenses, and more,” concludes Mr. McCharles.

Pineberry Manufacturing Inc.’s CardCheck Card Inspection System fits perfectly on various tables and desktops, easily integrates into other personalization systems, and has the smallest footprint on the market. The system inspects colored, white, black, clear, blank and printed cards, with speeds up to 36,000 per hour. Like all Pineberry products, the Card Inspection System can be customized to fit the manufacture’s needs.



About ICMA EXPO

The International Card Manufacturers Association (ICMA) serves the dynamic card industry and the various companies and organizations involved in manufacturing and personalizing these cards. In addition to training programs, educational events and publishing the magazine *Card Manufacturing*, the association leads a variety of programs for the card industry. The ICMA EXPO is scheduled for April 4-7, 2016, at Loews Royal Pacific Resort in Orlando, Florida. 2016 will mark the first time that ICMA and the Smart Card Alliance (SCA) are co-locating events, giving attendees a broader perspective and expanded opportunities. The content and exhibits of the event will cover technology ranging from the core manufacturing and personalization of a card, to the rapid evolution in secure payments, involving EMV chip cards, mobile wallets, and transportation payments.

About Pineberry Manufacturing Inc.

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

###

If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email chris@pineberryinc.com.