



FOR IMMEDIATE RELEASE

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Press Release

Pineberry Manufacturing Inc. Appoints New Regional Sales Manager

Pineberry Manufacturing Inc. has named Daniel Liverant Sales Manager for Latin America and Eastern North America.

Toronto, ON, April 27, 2016 – Pineberry Manufacturing Inc. recently appointed Daniel Liverant to its growing sales department. As one of Pineberry’s Regional Sales Managers, Daniel will be responsible for driving the sales strategy and operations, maintain customer relationships, participate/attend industry trade shows and events, and work with the Pineberry team to sell, concept, design, quote and implement projects in his territory. He will report to David McCharles, President and CEO of Pineberry Manufacturing Inc.

“We are delighted to have Daniel join our team,” said David. “With so many exciting initiatives on the immediate horizon for our brand, we feel that Daniel’s impressive history and proven results will continue the momentum of innovation at Pineberry.”

Daniel is an accomplished B2B sales professional with a proven track record. He has managed his own sales territories, networked with customers and industry professionals, and maintained customer relationships throughout his career.

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM’s and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.



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If you would like more information, please contact Daniel Liverant directly at (905) 829-0016 ext. 225 or email daniel@pineberryinc.com.

