



## FOR IMMEDIATE RELEASE

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# Press Release

### **Pineberry Manufacturing Inc. to Showcase FlexJet DOD Personalization System in Booth 969 at GRAPH EXPO, September 25-28, 2016**

*Pineberry Manufacturing Inc.'s Drop on Demand (DOD) Personalization System barcodes, codes and personalizes up to 60,000 cards per hour.*

Toronto, ON, August 22, 2016 – Pineberry Manufacturing Inc. will be exhibiting at GRAPH EXPO 16 with the FlexJet DOD Personalization System. The FlexJet DOD Personalization System barcodes, codes, labels, prints and personalizes plastic cards, lottery tickets, envelopes, letters, magazine subscriptions, and much more. The FlexJet DOD Personalization System is comprised of a conveyor transport belt with a Pineberry HSF Friction Feeder, labeler, DOD printer (inkjet or laser printer), verification camera, UV lamp, reject and exit shingling conveyor.

“We offer a full line of versatile plastic card personalization systems,” states David McCharles, President of Pineberry Manufacturing Inc. “These systems range from high end DOD systems with magnetic strip encoding, phone card systems, high speed thermal printers and mini inkjet solutions,” continues Mr. McCharles. “Exhibiting at GRAPH EXPO in the Mailing & Fulfillment Center, the FlexJet DOD on display will include a Pineberry HSF 12 Friction Feeder, labeler applying scratch-off labels on plastic cards, Atlantic Zeiser inkjet printer, UV lamp, and a Lake Image camera verification system. We will feed, print and apply scratch offs to plastic cards at a speed of 40 meters per minute,” concludes Mr. McCharles.

The FlexJet DOD is a proven high quality solution for personalizing plastic cards, lottery tickets and other flat media. Pineberry offers DOD UV/LED, CIJ (Continuous Inkjet) and HP heads with custom inks or toners that adhere to the product material being fed. This inkjet solution is project specific, customized to the needs of the customer. The FlexJet DOD prints up to 400 DPI resolution in X and Y direction using DOD. The resolution is flexible and can be altered according to job requirements.



### **About GRAPH EXPO**

GRAPH EXPO 16 is the most comprehensive exhibition and conference for the global graphic communications and package printing industry. This show covers mailing & fulfillment, printing, publishing, online, and mobile technologies. Scheduled for September 25-28, 2016, at Orlando, Florida's Orange County Convention Center, GRAPH EXPO 16 attendees access the latest inkjet, digital, offset, flexo, gravure and hybrid technologies, products, and services for the commercial, transactional, converting and package printing, publishing, mailing, in-plant, photo imaging, marketing, and industrial printing industries. This year's "Refresh" themed GRAPH EXPO 16 offers an exciting show-going experience for a diverse spectrum of attendees. The industry event presents the latest graphic communications technologies in live equipment demonstrations across the exhibition floor, plus education on the most in-demand products and newest profit-making opportunities. GRAPH EXPO 16 offers 4 action packed days with 400+ top industry suppliers, 40+ co-located events for attendees and live demonstrations of the hottest new technology.

### **About Pineberry Manufacturing Inc.**

Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email [chris@pineberryinc.com](mailto:chris@pineberryinc.com).

