



## FOR IMMEDIATE RELEASE

**Contact:**

Chris Pereira  
Marketing Manager  
[chris@pineberryinc.com](mailto:chris@pineberryinc.com)  
Tel: 905-829-0016 Ext. 222 / 1-844-PINEMFG  
Fax: 905-829-4637  
Web: [www.pineberryinc.com](http://www.pineberryinc.com)

**Address:**

1 - 2300 Bristol Circle  
Oakville, Ontario  
Canada L6H 5S3

# Press Release

## Pineberry Serializes Cartons

*Erect or flat carton serialization systems can be added to any end-of-line process for efficient traceability printing and coding.*

Toronto, ON, October 15, 2018 – The CartonTrac EC erect carton serialization system and CartonTrac FC flat carton serialization system from Pineberry Manufacturing Inc. produce superior print quality with either laser or inkjet and verify the print with a tamper-proof inline reader. Whether erect or flat, laser or inkjet, cartons are controlled throughout the process to ensure print quality and accuracy.

Designed for complex coding and high-resolution printing, the CartonTrac FC serialization system occupies a small footprint (59.5 x 32.6 in.) and marks flat cartons, bags and leaflets with serialized data, date/lot codes, UDI codes and other information.

“This is a robust solution with a small footprint that can be used next to automated cartoners or a work station for hand-fill packaging,” states David McCharles, president of Pineberry Manufacturing. It also can work as a standalone unit to pre-serialize carton blanks prior to loading into the magazine of the cartoner or serve as a leaflet verification system.

On the CartonTrac EC erect carton system, a modular vacuum conveyor simplifies installation on any end-of-line process. Fan-based technology on the vacuum transport dramatically reduces the noise level of a single pump or blower. The serialization solution integrates on any packaging line and addresses the serialization and track-and-trace requirements of various regulatory agencies.

“This is an inline, robust solution with a small footprint that can be added to any end-of-line pharmaceutical process,” explains McCharles.



Serialization requires a comprehensive system to track-and-trace the passage of prescription drugs and pharmaceutical products throughout the supply chain. Serialization makes it possible to identify every product's serial number, origin, shelf life and batch number so products can be traced from production through distribution to the patient. With a reliable 1D and/or 2D barcode reader, pharmaceutical products can be verified to ensure 100% accuracy.

#### [About PACK EXPO](#)

PACK EXPO International is the largest processing and packaging trade show in the world. Co-located with Healthcare Packaging EXPO, the event features a marketplace of 2,500+ exhibitors displaying processing and packaging equipment and technologies for virtually every vertical market, drawing 50,000+ attendees and offering free educational presentations in several venues on the show floor. Attendees include corporate managers, engineers, sales managers, plant managers, logistics and supply chain managers, manufacturers and production supervisors, brand and marketing managers, quality controllers, purchasers, research/development and package designers from a wide variety of consumer packaged goods companies (CPGs).

#### [About Pineberry Manufacturing Inc.](#)

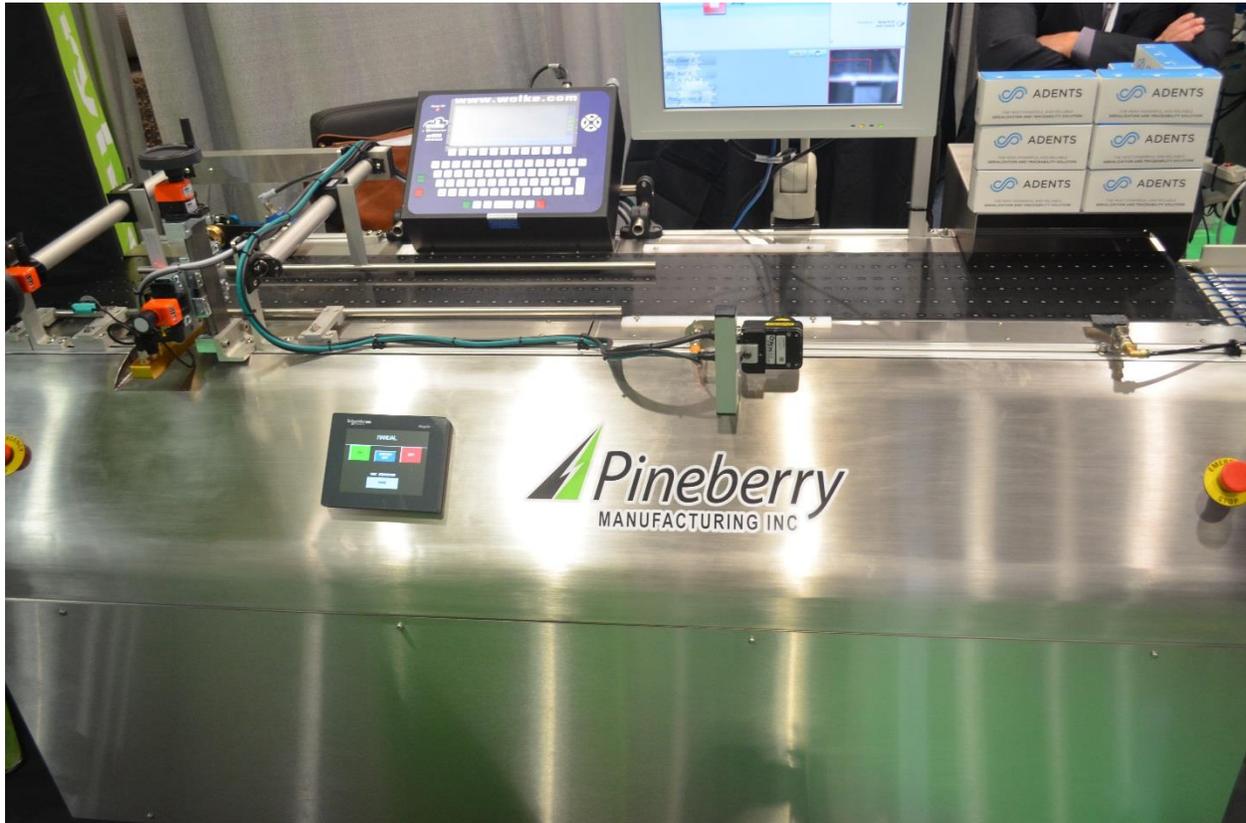
Since 1984, Pineberry Manufacturing Inc. has been developing high-quality friction feeding, printing, packaging and custom automation solutions for the plastic card, packaging, distribution, food and beverage, pharmaceutical, graphic arts, and mailing and fulfillment industries. Additionally, Pineberry specializes in integration, working with OEM's and providing customized solutions for the most demanding environments. Whether it is a standardized friction feeder, leaflet feeder, feeding and labeling bags, feeding cookies or an integrated custom solution, Pineberry has the expertise to provide exceptional products to make your project a success.

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If you would like more information on these or other versatile innovations, please contact Chris Pereira at (905) 829-0016 or email [chris@pineberryinc.com](mailto:chris@pineberryinc.com).



Pineberry's CartonTrac FC serialization system occupies a small footprint and marks flat cartons, bags and leaflets with serialized information and other data.



CartonTrac EC erect carton serialization system integrates seamlessly on any packaging line.