



Highlights from Pineberry Manufacturing's Innovative Automation Solutions at PACK EXPO International

During the recent PACK EXPO International event in Chicago, Pineberry Manufacturing Inc. showcased a range of printing, serializing, track & trace and dispensing technologies for the printing, packaging, pharmaceutical, food, order fulfillment and plastic card industries.



The innovations presented at the show included the [FlexJet DOD](#) (Drop on Demand) Personalization System and our [CartonTrac FC](#) – Flat Carton Serialization and Track & Trace Solutions. Other automation solutions included our SF 12 Friction Feeder with [U-Board Application](#), a SF 12 Friction Feeder with [Print System Application](#), our [HSF 12 Friction Feeder](#) feeding restaurant take-out menus, and our [HSF 24 Friction Feeder](#) feeding cardboard tier sheets. With a variety of custom and stock solutions to choose from, brands can address the needs of consumers with dispensing, packaging, printing and serializing that is functional, safe, efficient and easy to use.

Pineberry Manufacturing Inc. also provided attendees with great insight into affixing and collation systems, verification/inspection systems, inkjet printing/labeling and tray denesting. We discussed the immense market of counterfeit products and the importance of enhancing consumer safety in accordance with legislations, such as the Drug Quality & Security Act (DQSA) and the Drug Supply Chain Security Act (DSCSA). With Christmas and other holidays quickly approaching this time of year, the Pineberry team conversed the importance of order fulfillment automation, same-day shipping, decreasing bottlenecks during peak seasons, and inserting marketing/promotional collateral to increase repeat orders and customer loyalty.



In case you missed us at PACK EXPO, we invite you to visit our [YouTube](#) Channel or send us an [email](#) to learn more about our innovative automation solutions.